



LINCOLN LAND CHAMPIONSHIP

PRESENTED BY  LRS

MEDIA CONTACT

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LEVI, RAY & SHOUP ANNOUNCED AS PRESENTING SPONSOR FOR LOCAL WEB.COM TOURNAMENT

SPRINGFIELD, Illinois – January 22, 2018 – Lincoln Land Championship officials announced a new three-year agreement with local business, Levi, Ray & Shoup, Inc. (LRS), as presenting sponsor. The tournament will be renamed the Lincoln Land Championship presented by LRS, with a new logo for the third annual playing of the central Illinois Web.com Tour stop, set for the week of June 25-July 1, 2018 Panther Creek Country Club.

“We are thrilled to expand our partnership with local business leader LRS, and look forward to renewed enthusiasm for the 2018 tournament,” said Executive Director Kate Peters. “Fans can continue to expect to see tremendous talent, right here in central Illinois, thanks in large part to LRS. Many players who have competed here in Springfield are already performing well on the PGA TOUR. In last week’s Sony Open in Hawaii, nine of the top 10 finishers were Web.com Tour graduates.”

In two short years, the Lincoln Land Championship presented by LRS has become a staple on the annual Springfield sports calendar, joining the John Deere Classic (Silvis) and the Rust-Oleum Championship (Ivanhoe) as the only PGA TOUR-sanctioned events contested annually in the state of Illinois.

“We are excited to welcome LRS to the Web.com Tour family as this event continues to cement a tremendous community footprint in Springfield,” said Web.com Tour President Dan Glod. “Through the terrific efforts of Kate Peters and the great local support, the Lincoln Land Championship presented by LRS continues to gain momentum while creating a meaningful impact in this city. We are excited for the future of this event as we build on the foundation already in place.”

In addition to the presenting sponsor status, LRS will continue as sponsor of the LRS Pro-Am, scheduled for Wednesday, June 27.

“LRS is committed to doing its part to support the local community and we are very excited to be a driving force in solidifying the future of professional golf in Springfield, the home of our corporate headquarters,” said Greg Matthews, Vice President at Levi, Ray & Shoup.

The Lincoln Land Championship presented by LRS has quickly become a premier stop on the annual Web.com Tour schedule, with Martin Flores claiming the inaugural title in 2016 and Adam Schenk winning the 2017 event in a four-man playoff with a birdie on the second extra hole.

“Professional golf has had a long tie to the Springfield community and LRS has always been supportive. When we met with local tournament officials and representatives from the Tour, we were eager to get involved and ensure that professional golf continues in our area,” said Ryan Levi, Vice President of Levi, Ray & Shoup. “It is exciting to play a role in ensuring that players pursuing their dream of securing their tour cards have ample opportunities to play.”

The Lincoln Land Championship presented by LRS is scheduled for June 26 – July 1, 2018, with official rounds scheduled for June 28 – July 1. Playing positions are available in the LRS Pro-Am, scheduled for June 27. For more information on this and other sponsorship information, contact Kate Peters (217)670-2910 or kpeters@brunoeventteam.com.

About Levi, Ray & Shoup, Inc.

Levi, Ray & Shoup, Inc. (LRS) is a privately-held U.S. company with corporate headquarters located in Springfield, IL. Remote offices are located throughout the United States and in key geographic regions around the world. Industry analyst groups recognize LRS as a global IT leader. For more information, visit www.LRS.com.

About the Lincoln Land Championship presented by LRS

The Lincoln Land Championship presented by LRS will consist of a 156-player field, competing for a purse of \$550,000 at Panther Creek Country Club in Springfield. The 7,244-yard golf course was designed by World Golf Hall of Fame Member Hale Irwin in 1992. The course has hosted several notable tournaments including the LPGA’s State Farm Classic from 2007-2011, the NCAA Division II Super Regionals and the Great Lakes Valley Conference Golf Championship.

About the Web.com Tour

Founded (1990), owned and operated by the PGA TOUR, the Web.com Tour continues to identify those players who are ready to compete and win on golf’s biggest stage. Web.com became the Tour’s umbrella sponsor on June 27, 2012, with a 10-year agreement in place through 2021. In 2013, the Web.com Tour became The Path to the PGA TOUR with all 50 available PGA TOUR cards coming through the Web.com Tour and the season culminating at the four-event Web.com Tour Finals. This season marks the 29th year of competition on the Web.com Tour. Three out of four PGA TOUR members are Web.com Tour alumni. Tour alumni have won more than 475 PGA TOUR titles, including 23 major championships and seven PLAYERS Championships. To learn more about the PGA TOUR, the Web.com Tour and to follow the season-long quest for a PGA TOUR card, visit PGATOUR.COM, or follow the Tour on social media via Twitter (@WebDotComTour), Facebook (facebook.com/WebDotComTour) and Instagram (Instagram.com/WebDotComTour).

