

# PARTNERSHIP OPPORTUNITIES



LINCOLN LAND  
CHARITY CHAMPIONSHIP



The Web.com Tour is **the** path to the PGA Tour—its mission is to identify and transfer those players ready to compete and win on a professional level. All 50 PGA Tour cards for the following season will be awarded exclusively through the Web.com Tour.

**THE PATH  
TO THE PGA  
STARTS HERE!**

**Kate Peters** EXECUTIVE DIRECTOR

217.670.2910 | [kpeters@brunoeventteam.com](mailto:kpeters@brunoeventteam.com)

*2966 Baker Drive, Springfield, Illinois 62703*



[lincolnlandcharitychampionship.com](http://lincolnlandcharitychampionship.com)

# VIP HOSPITALITY PACKAGES

## SENATOR CLUB PACKAGES

### Senator Club – 10 PACK

- 10 Credentials Per Day, Thursday–Sunday (40 Total Credentials)

### Senator Club – 4 PACK

- 4 Credentials Per Day, Thursday–Sunday (16 Total Credentials)

### Senator Club – 2 PACK

- 2 Credentials Per Day, Saturday–Sunday (8 Total Credentials)
- Complimentary Food and Beverages Included
- Credentials Gain Patron Access to Tournament Grounds and the Senator Club Area on the #18

This outdoor location on the 18<sup>th</sup> green provides covered seating and the opportunity to entertain guests, clients, and employees while watching the excitement of competitive professional golf. You and your guests will have access to a shared hospitality venue with an extraordinary view of the Championship's premier finishing hole.

## EXCLUSIVE SKYBOXES

### Private 18<sup>th</sup> Green Skybox

*SINGLE YEAR AVAILABLE*

*3-YEAR AGREEMENT AVAILABLE*

- 10 foot Open Air Skybox Section Provides Seating for 20
- 30 Credentials Per Day, Thursday–Sunday (120 Total Credentials)
- Complimentary Food and Beverages Included  
*Lunch selections served daily (11am–2pm). Bar services to include beer, wine, soft drinks, and limited liquor selections.*
- Credentials Gain Patron Access to Tournament Grounds and Designated Hospitality Areas, Including Unrestricted Clubhouse Areas
- Company Logo Displayed on Electronic Scoreboards

Give your clients a one-of-a-kind experience with a private skybox on the 18<sup>th</sup> green.

These dynamic hospitality venues provide the best view on the course while offering a private venue for entertaining your guests.

# TICKETS AND PACKAGES

Single Daily Grounds Ticket \$10

*Talk to us about customizing a ticket package to suit your needs!*

## Corporate VIP Package

- 10 Senator Club Credentials  
(Each Good for 4 Days)
- Clubhouse Access Per Credential
- Sponsor Listing: Daily Spectator Guide, On-Course Sponsor Board, Website

## Small Business Package

- 100 Tickets (Each Good Any Day)
- 1/2 Page Ad in the Daily Spectator Guide
- Sponsor Listing: On-Course Sponsor Board, Website

## Patron Package

- 50 Tickets (Each Good Any Day)
- 1/3 Page Ad in the Daily Spectator Guide

## Gold Ticket Package

- 200 Tickets (Each Good Any Day)
- Sponsor Listing: Daily Spectator Guide, On-Course Sponsor Board, Website

## Silver Ticket Package

- 100 Tickets (Each Good Any Day)
- Sponsor Listing: Daily Spectator Guide, On-Course Sponsor Board, Website

## Bronze Ticket Package

- 50 Tickets (Each Good Any Day)
- Sponsor Listing: Daily Spectator Guide, On-Course Sponsor Board, Website

## Season Pass

- 4 Tickets (Each Good Any Day)

## WEDNESDAY LRS PRO-AM EXPERIENCE

### Foursome and Individual Packages Available

#### LRS Pro-Am Foursome Specs

- 4 Playing Positions with a Top Web.com Tour Player
- 4 Premium LRS Pro-Am Gift Packages
- 8 Senator Club Credentials (Each Good for 4 Days)
  - Access to the 18<sup>th</sup> Green Shared Hospitality Venue, Thursday – Sunday
  - Complimentary Food and Beverages Included
- 4 Invitations (for 2) to the Pro-Am Pairings Party

Give your guests or potential clients this once-in-a-lifetime experience: a round of golf with a Web.com Tour player. The Wednesday LRS Pro-Am tournament gives amateurs the opportunity to play the Panther Creek Country Club course with one of the top professionals in the world.

# BRANDING OPPORTUNITIES

All packages include sponsor recognition on the Website, Sponsor Board, and Spectator Guide.

## Driving Range Sponsorship

- Company Logo on 2 Signs (4x6 ft)
- Company Logo on All Course Maps: Website, On-Course Signage, Printed Materials
- 100 Tickets (Each Good Any Day)
- 4 Invites (for 2) to Pro-Am Pairings Party

## Putting Green Sponsorship

- Company Logo on 2 Signs (4x6 ft)
- Company Logo on All Course Maps: Website, On-Course Signage, Printed Materials
- 100 Tickets (Each Good Any Day)
- 4 Invites (for 2) to Pro-Am Pairings Party

## Tee Fence Sponsorship

- Company Logo on 1 Tee Fence
- Electronic Scoreboard Ad
- 50 Tickets (Each Good Any Day)
- 2 Invites (for 2) to Pro-Am Pairings Party

## 18<sup>th</sup> Green Floating Signs

- Company Name and Logo on Sign
- Sign Located Prominently on the Water between the 9<sup>th</sup> and 18<sup>th</sup>
- 4 Invites (for 2) to Pro-Am Pairings Party

## Hole Sign Sponsorship

- Company Logo on 1 Hole Sign
- Electronic Scoreboard Ad
- 25 Tickets (Each Good Any Day)
- 2 Invites (for 2) to Pro-Am Pairings Party

## Electronic Scoreboard Signage

- Side and Footer Panels Available
- 25 Tickets (Each Good Any Day)
- 2 Invites (for 2) to Pro-Am Pairings Party

## Other Branding Opportunities

- Spectator Parking Lot Naming Rights
- Admissions Tent Sponsorship
- Official Soda Sponsorship **SOLD**
- Official Beer Sponsorship **SOLD**
- General Spectator Seating Sponsorship
- Golf Cart Sponsorship
- Chipping Green Sponsorship
- Daily Spectator Guide Ads
- Branding on *Quiet Please* Paddles

# VIP HOSPITALITY PACKAGES

## JR. CLINIC NAMING RIGHTS

### Junior Clinic Naming Rights

- Official Naming Rights of the Lincoln Land Charity Championship Junior Clinic
- On-Course and Digital Branding Recognition as the Official Sponsor of the Junior Clinic
  - Logo and Link on the Tournament Website
  - Company Name on the Sponsor Board
  - Electronic Scoreboard Recognition
- Corporate Logo on any Junior Clinic Collateral (*Hats, Shirts, etc.*)
- 1 Wednesday LRS Pro-Am Foursome Package
  - 4 Playing Positions with a Top Tour Player
  - 4 Premium Pro-Am Gift Packages
  - 10 Senator Club Credentials (*Each Good for 4 Days*)
  - 4 Invites (*for 2*) to the Pro-Am Pairings Party
- 50 Season Passes (*200 Total Tickets*)

Support one of the most popular events of tournament week. The Lincoln Land Charity Championship Junior Clinic offers aspiring young golfers a chance to learn from the professionals. Elevate your brand and make a positive impact on the community's youth with the naming rights to the Junior Clinic.

## CORPORATE EXPO TENTS

### 10x20 ft Corporate Display Tent

- 1 Corporate Display Tent (10 x20 ft) (*With Tables, Chairs, Skirting*)
- Signage Displayed on Front Side of Tent
- 40 Tickets (*Each Good Any Day*)

### 10x10 ft Corporate Display Tent

- 1 Corporate Display Tent (10 x10 ft) (*With Tables, Chairs, Skirting*)
- Signage Displayed on Front Side of Tent
- 20 Tickets (*Each Good Any Day*)

Corporate expo tents will be located near the main entrance, ensuring multiple impressions per patron while navigating the tournament grounds. Use this opportunity to showcase products and services, distribute literature and samples, and collect names for your database.

# SPONSORSHIP OPPORTUNITIES

## OFFICIAL VOLUNTEER SPONSORSHIP

### Official Volunteer Sponsorship

- Exclusive Volunteer Sponsor Naming Rights
- 100 Season Passes (400 Total Tickets)
- 10 Senator Club Credentials
  - 10 Credentials Per Day, Thursday–Sunday (40 Total Credentials)
  - Complimentary Food and Beverages Included
- Branding on 400+ Volunteer Uniforms
- Prominent Signage Displayed at Volunteer Headquarters
- Opportunity to Host Volunteer Appreciation Party
- Logo and Link on Tournament Website
- Company Name on Tournament Sponsor Board
- Electronic Scoreboard Recognition
- Full Page Ad in the Daily Spectator Guide

Make an impact within your community by supporting the true force behind the Lincoln Land Charity Championship: the volunteers. The Official Volunteer Sponsorship can provide excellent exposure, not only on the course, but in your community as well.

## OFFICIAL TICKET SPONSORSHIP

### Official Ticket Sponsorship

- Logo and Promotional Opportunity on the Back of All Tickets
- 50 Season Passes (200 Total Tickets)
- 10 Senator Club Credentials
  - 10 Credentials Per Day, Thursday–Sunday (40 Total Credentials)
  - Complimentary Food and Beverages Included
- Logo and Link on Tournament Website
- Company Name on Tournament Sponsor Board
- Electronic Scoreboard Recognition
- 1/2 Page Ad in the Daily Spectator Guide

The Lincoln Land Charity Championship is the best access to professional golf in your community. Be at the forefront of their minds when they purchase a ticket. The ticket sponsorship also allows your brand to align itself with a great charitable cause, as all ticket sales benefit local charities.

# SPONSORSHIP OPPORTUNITIES

## SENATOR CLUB NAMING RIGHTS

### Senator Club Naming Rights

- Official Naming Rights to the Senator Club Hospitality Area
- 30 Senator Club Credentials
  - 30 Credentials Per Day, Thursday–Sunday  
(120 Total Credentials)
  - Complimentary Food and Beverages Included
- Company Name and Logo on All Senator Club Credentials
- Signage in Senator Club Hospitality Areas
- 1 Tee Back Sign
- Logo and Link on Tournament Website
- Company Name on Tournament Sponsor Board
- Electronic Scoreboard Recognition
- Full Page Ad in the Daily Spectator Guide

The Senator Club Package provides the ultimate hospitality experience for spectators. Align your company with the venue that everyone will be talking about during the Championship. Don't miss out on one of the premier branding opportunities of the tournament.

# TOURNAMENT WEEK SCHEDULE

Monday, June 25

Practice Rounds (FREE)

Tuesday, June 26

Practice Rounds (FREE)

Junior Clinic: 2 pm | Practice Range

Player Autograph Sessions: 3 pm

Wednesday, June 27

LRS Pro-Am: Estimated Tee Times: 7-9:10 am, 1-3:10 pm (Split Tees)

Thursday, June 28

**OFFICIAL ROUND 1** \$10 Ticket in Advance, All Proceeds to Charity  
Estimated Tee Times: 7-9:10 am, 1-3:10 pm (Split Tees)

Friday, June 29

**OFFICIAL ROUND 2** \$10 Ticket in Advance, All Proceeds to Charity  
Estimated Tee Times: 7 am-1 pm, 1-3:10 pm (Split Tees)

Saturday, June 30

**OFFICIAL ROUND 3** \$10 Ticket in Advance, All Proceeds to Charity  
Estimated Tee Times: 7 am-1 pm (Single Tee)

Sunday, July 1

**OFFICIAL ROUND 4** \$10 Ticket in Advance, All Proceeds to Charity  
Estimated Tee Times: 7 am-1 pm (Single Tee)

