



LINCOLN LAND CHARITY CHAMPIONSHIP

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LINCOLN LAND CHARITY CHAMPIONSHIP ANNOUNCES HORACE MANN EDUCATOR'S DAY AT TOURNAMENT

All Educators Will Be Admitted Free on Thursday

SPRINGFIELD--June 13, 2017--The Lincoln Land Charity Championship has designated Thurs., June 22 as "Horace Mann Educator's Day" at the tournament. Any educator showing proper identification will gain free admittance. "I am delighted that Horace Mann is partnering with us to benefit educators," said Kate Peters, executive director of the Lincoln Land Charity Championship. "All 156 golfers will be at Panther Creek Country Club for the first official round of golf on that Thursday, so it will be an exciting day for our educators."

"Our educators provide a supportive, enriching, and constructive environment to help students achieve their best every day," said Marita Zuraitis, Horace Mann, president and CEO. "As a company Founded by Educators for Educators®, we are proud to support and thank our educators by sponsoring the Lincoln Land Charity Championship."

About Horace Mann

Horace Mann (Horace Mann Educators Corp. (NYSE:HMN)) is the largest national financial services company focusing on educators' financial needs. Horace Mann provides auto, life and home insurance, as well as retirement solutions. Founded by Educators for Educators® in 1945, the company is headquartered in Springfield, Illinois. For more information about the company, visit horacemann.com.

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About the Lincoln Land Charity Championship

The Lincoln Land Charity Championship will consist of a 156-player field, competing for a purse of \$550,000 at Panther Creek Country Club in Springfield. The 7,244-yard golf course was designed by World Golf Hall of Fame Member Hale Irwin in 1992. The course has hosted several notable tournaments including the LPGA's State Farm Classic from 2007-2011 and last year hosted the NCAA Division II Super Regionals and the Great Lakes Valley Conference Golf Championship.

About the Web.com Tour

Founded (1990), owned and operated by the PGA TOUR, the Web.Com Tour continues to identify those players who are ready to compete and win on golf's biggest stage. In 2013, the Web.com Tour became The Path to the PGA TOUR with all 50 available PGA TOUR cards coming through the Web.com Tour and the season culminating at the four-event Web.com Tour Finals. Web.com became the tour's umbrella sponsor on June 27, 2012.

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