



LINCOLN LAND
CHARITY CHAMPIONSHIP



FOR IMMEDIATE RELEASE
August 26, 2016

CONTACT:
Meridith Freese 515-975-9253
meridith@brunoeventteam.com

Lincoln Land Charity Championship announces charitable contribution to local charities

(Springfield, Illinois) – The 2016 Lincoln Land Charity Championship generated over \$14,000 for Central Illinois charities in the tournament’s inaugural year.

“We could not achieve these exciting results in our first year without the support of our sponsors, the 156 Web.com Tour players who participated in this year’s tournament, the fans who attended, the 300-plus volunteers, and the staff and membership of Panther Creek Country Club who all helped to make this possible,” said Alex McCarty, Tournament Director of the Lincoln Land Charity Championship. “We are looking to build on the momentum we gained in our first year, and we hope to raise even more money for charity in 2017.”

Ticket proceeds from the tournament totaled \$14,318 and will be distributed evenly to three local charities. Those charities are:

- Contact Ministries
- SPARC
- United Cerebral Palsy Land of Lincoln

The tournament generated a positive economic impact including increased business for area hotels, restaurants, shopping establishments and other entertainment venues. The event also showcases Springfield and Central Illinois to an international audience.

For additional information on the Lincoln Land Charity Championship or Panther Creek Country Club, visit www.lincolnlandcharitychampionship.com.

About the Lincoln Land Charity Championship and Panther Creek Country Club

The Lincoln Land Charity Championship is in its first year on the Web.com Tour. The Championship will consist of 156-player field, competing for a purse of \$550,000 at Panther Creek Country Club in Springfield, Illinois. Proceeds from all ticket sales generated by the tournament will benefit local charities. World Golf Hall of Fame Member Hale Irwin designed Panther Creek’s 7,244-yard course in 1992. The course has hosted several notable tournaments including the LPGA’s State Farm

Classic from 2007-2011 and this year was the host site of the NCAA Division II Super Regionals and the Great Lakes Valley Conference Golf Championship.

About the Web.com Tour

Founded (1990), owned and operated by the PGA TOUR, the Web.com Tour continues to identify those players who are ready to compete and win on golf's biggest stage. In 2013, the Web.com Tour became The Path to the PGA TOUR with all 50 available PGA TOUR cards coming through the Web.com Tour and the season culminating at the four-event Web.com Tour Finals. Web.com became the Tour's umbrella sponsor on June 27, 2012, with a 10-year agreement in place through 2021. This season marks the 27th year of competition on the Web.com Tour. Three out of four PGA TOUR members are Web.com Tour alumni. Tour alumni have won more than 440 PGA TOUR titles, including 22 majors and five PLAYERS Championships. The PGA TOUR, through the efforts of its Tours and their tournaments, sponsors, players and volunteers, has surpassed \$2 billion in charitable giving. To learn more about the PGA TOUR, the Web.com Tour and to follow the season-long quest for a PGA TOUR card, visit PGATOUR.COM, or follow the Tour on social media via Twitter (@WebDotComTour), Facebook (facebook.com/WebDotComTour) and Instagram (Instagram.com/WebDotComTour).

About Web.com

Web.com Group, Inc. (Nasdaq:WWW) provides a full range of Internet services to small businesses to help them compete and succeed online. Web.com is a global domain registrar and further meets the needs of small businesses anywhere along their lifecycle with affordable, subscription-based solutions including website design and management, search engine optimization, online marketing campaigns, local sales leads, social media, mobile products, eCommerce solutions and call center services. For more information, please visit www.web.com; follow Web.com on Twitter @webdotcom or on Facebook at www.facebook.com/web.com. For additional online marketing resources and small business networking, please visit Web.com's Small Business Forum.

About Bruno Event Team

Bruno Event Team (BET) is a Birmingham, Ala., based sports marketing and event management company formed in 1995 by Ronald Bruno and Gene Hallman. Bruno Event Team is experienced in all facets of event management, employing a year-round staff of 70+ employees in nine offices around the United States and Canada. Bruno Event Team services each client with expertise in strategic planning, marketing, advertising, public and media relations, ticket and merchandise sales, sponsor relations, hospitality consulting, event operations, event financial planning and accounting, as well as volunteer coordination. Visit www.brunoeventteam.com for additional information.

#####