



LINCOLN LAND
CHARITY CHAMPIONSHIP



FOR IMMEDIATE RELEASE

UNIVERSITY OF ILLINOIS MEN'S HEAD GOLF COACH EARNS

SPONSOR EXEMPTION INTO LINCOLN LAND CHARITY CHAMPIONSHIP

Springfield, IL (May 13) – Tournament officials announced today that the University of Illinois Men's Head Golf Coach, Mike Small, has earned one of the championship's sponsor exemptions for the upcoming Lincoln Land Charity Championship.

Coach Small, the 2015 Dave Williams National Coach of the Year has guided the Illini Men's Golf Team to wins in seven of the last eight Big Ten Golf Championships. Small has directed his team to Top 5 finishes four out of the last five years at the NCAA Men's Golf Championships, and has coached two NCAA individual champions in the past six years.

Additionally, Small spent five years on the PGA Tour and what is now the Web.com Tour, and continues to compete and succeed at a handful of high-profile events each year.

"We are excited to have Coach Small competing in the inaugural Lincoln Land Charity Championship," said Tournament Director, Alex McCarty. "Mike's professional accomplishments, coupled with his success as head men's golf coach for the University of Illinois, makes for an exciting addition to the tournament field."

In 2013, Small qualified for his ninth PGA Championship and 12th career major. 2013 proved to be a banner year for Coach Small as he was inducted into the Illinois Golf Hall of Fame in October 2013 and became the youngest man to ever be enshrined in the hall of fame.

Tournament organizers also announced starting in 2017 and continuing through 2020, the Lincoln Land Charity Championship will give one sponsor's exemption to the member of the University of Illinois men's golf team with the lowest season stroke average after the Big Ten Men's Golf Championship. However, if a player wins medalist honors at the Big Ten Tournament, he will earn the tournament spot, regardless of his stroke average.

The Lincoln Land Charity Championship, an inaugural Web.com Tour event, will be contested at Panther Creek Country Club in Springfield, IL July 14-17. Tickets are available for \$10 and weekly passes can be purchased for \$35. For additional information on the Lincoln Land Charity Championship please visit

www.lincolmlandcharitychampionship.com

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About the Web.com Tour

Founded (1990), owned and operated by the PGA TOUR, the Web.com Tour continues to identify those players who are ready to compete and win on golf's biggest stage. In 2013, the Web.com Tour became The Path to the PGA TOUR with all 50 available PGA TOUR cards coming through the Web.com Tour and the season culminating at the four-event Web.com Tour Finals. Web.com became the Tour's umbrella sponsor on June 27, 2012, with a 10-year agreement in place through 2021. This season marks the 27th year of competition on the Web.com Tour. Three out of four PGA TOUR members are Web.com Tour alumni. Tour alumni have won more than 425 PGA TOUR titles, including 21 majors and five PLAYERS Championships. The PGA TOUR, through the efforts of its Tours and their tournaments, sponsors, players and volunteers, has surpassed \$2 billion in charitable giving. To learn more about the PGA TOUR, the Web.com Tour and to follow the season-long quest for a PGA TOUR card, visit PGATOUR.COM, or follow the Tour on social media via Twitter (@WebDotComTour), Facebook (facebook.com/WebDotComTour) and Instagram (Instagram.com/WebDotComTour).

About Web.com

Web.com Group, Inc. (Nasdaq:WWW) provides a full range of Internet services to small businesses to help them compete and succeed online. Web.com is a global domain registrar and further meets the needs of small businesses anywhere along their lifecycle with affordable, subscription-based solutions including website design and management, search engine optimization, online marketing campaigns, local sales leads, social media, mobile products, eCommerce solutions and call center services. For more information, please visit www.web.com; follow Web.com on Twitter @webdotcom or on Facebook at www.facebook.com/web.com. For additional online marketing resources and small business networking, please visit Web.com's Small Business Forum.

About the Lincoln Land Charity Championship

The Lincoln Land Charity Championship is an inaugural event on the Web.com Tour. The Championship will consist of 156-player field, competing for a purse of \$550,000. World Golf Hall of Fame Member Hale Irwin designed Panther Creek's 7,244-yard course in 1992. All net proceeds generated by the tournament will benefit local charities. Former Web.com Tour players include Zach Johnson, Bubba Watson, and Jim Furyk. The championship will take place July 14-17 at Panther Creek Country Club.

About Bruno Event Team

Bruno Event Team (BET) is a Birmingham, Ala., based sports marketing and event management company formed in 1995 by Ronald Bruno and Gene Hallman. Bruno Event Team is experienced in all facets of event management, employing a year-round staff of 70+ employees in nine offices around the United States and Canada. Bruno Event Team services each client with expertise in strategic planning, marketing, advertising, public and media relations, ticket and merchandise sales, sponsor relations, hospitality consulting, event operations, event financial planning and accounting, as well as volunteer coordination. Visit www.brunoeventteam.com for additional information.

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